



EU Advertising Law

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I. Introduction to EU Advertising Law
15-05 9'00-11'00 aula 205

II. Rules Governing B2C and B2B Advertising
(part 1)
15-05 14'00-16'00 aula 204

III. Rules Governing B2C and B2B Advertising
(part 2)
16-05 9'00-11'00 aula 205

IV. Rules Governing Online Advertising
17-05 11'00-13'00 aula 205

V. Enforcement of EU Advertising Law
18-05 9'00-11'00 aula 206