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CULTURE & TOURISM or CULTURAL TOURISM: PERSPECTIVES of CULTURAL HERITAGE and SUSTAINABILITY

EVENTO
IN PRESENZA
APERTO AL
PUBBLICO

May 31st 2023 | 02.00 pm



Villa San Remigio, Verbania and online streaming

prof. Harald Pechlaner, Visiting Professor | UPO
Department of Sustainable Tourism and Ecological Transition

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Harald Pechlaner is Professor of Tourism and Head of the Center for Entrepreneurship at the Catholic University of Eichstätt-Ingolstadt, Germany, Head of the Center for Advanced Studies at Eurac Research, Italy and Adjunct Research Professor at the School of Marketing/Curtin Business School in Western Australia. Invited by Professor Stefania Cerutti (Upontourism) within the research and training activities of the PNRR NODES Project Spoke 3.